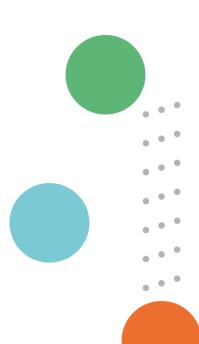
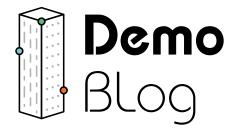
Multi-circularity assessment in enhanced reuse marketplaces

(ReUseMaterials/Block Materials)

Co-funded by the European Union







State of Play

Brief update

Current situation, results and challenges. Task level overview



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Status UPDATE



Overview of current period M13-M28

Key objectives

Subtask 1.4.1 Mapping of the functionality

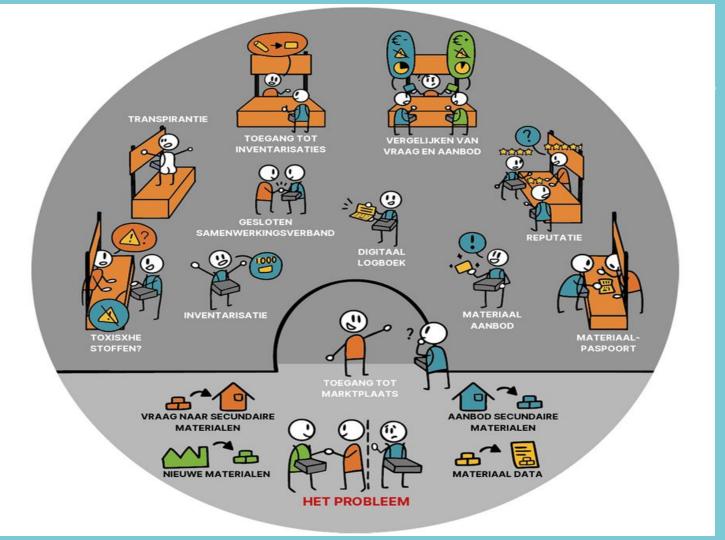
Multi-cycle circularity at building material, building component, and building level will be mapped. Based on this, an evaluation framework with circularity indicators will be developed on **3 levels: building material, building component, and building level**.

Subtask 1.4.2 Co-creation processes for a user-centric multi-cycle circularity approach and Subtask 1.4.3 Define specifications for multi-cycle circularity

The transitional progress from linear approaches to circular approaches will be explored with construction stakeholders. This is based on the life cycle stage of the studied object and who the relevant stakeholders that have different expectations and levels of awareness. A state-of-the-art gap analysis will be conducted regarding specifications, available data, and evaluation methodologies. Feedback on specification will be obtained via **interactive stakeholder workshop (which was held on October 5, 2023 in Brussels).**

Subtask 1.4.4 IT developments

A new implementable module for multi-cycle circularity assessment in enhanced reuse marketplaces (CIRDAX) for the Belgium market will be developed. The module will be based on blockchain, providing a legal framework for transparency of materials, various materials' transactions, or the connection to marketplaces for reusable materials.



Demo Blog

Current situation



Task 1.4 update

Our tasks are focused on the connection between **the owners of materials in a building** and **the stakeholders** who can determine **whether and where these materials will be reused**. A connection that can also result in a transaction regarding these materials on a digital marketplace under certain conditions. **An enriched marketplace** for the continuous (re)use of materials **has a two-way relationship** between stakeholders, via the marketplace. It is therefore **not the same as a webshop** where materials from buildings are offered to anonymous buyers.

The framework for an enriched marketplace for materials from buildings, in the work on the DBL Cirdax, consists of **four distinct elements** that **together form the framework for a marketplace for secondary materials**. The four elements are:

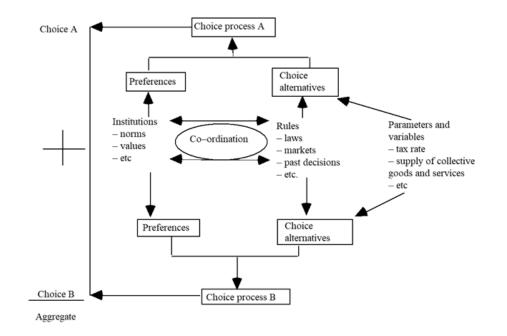
- a. The transparent supply of materials from buildings offered by real estate owners.
- b. The demand from stakeholders in the built environment for secondary materials, particularly the demand from the architect.
- c. The manner and conditions under which transactions involving secondary materials can be accomplished.
- d. The establishment of a (regional) economic order within which transactions involving secondary materials can be organised in a sustainable manner.



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The demand for secundary materials



Current situation



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Findings and work until april 2025

- Cirdax has created a DBL for the Project Dream Hus to provide an example for the supply of materials. Every
 material has a materialpassport with a unique #hash, that is based on blockchain registration and provides
 verification possibilities based on block chain technology. Important for unique ownership, future transactions and
 liability issues concerning future delivery
- For the demand side of circularity Vito, Leap Forward and RUM have researched the state of awareness and readiness to adopt secundary materials by architects.
- The findings are that the **possible use of secondary materials is only granted if the choice for these materials is part of a broader approach or availability of all materials for them**. So they can choose between various alternative materials with the same quality.
- Architects are at a starting point about using secundary materials. That is why we developed **an extra module to Cirdax which support architects (and building companies) making choices in projects** aiming for the reservation and use of secundary materials, next to lineary, bio-based and product-as-a-service materials.



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Mijn Cockpit

Mijn projecten

Bedrijfsmiddelen

Communicatie

Projectmanagement

Projecten en Gebruikers

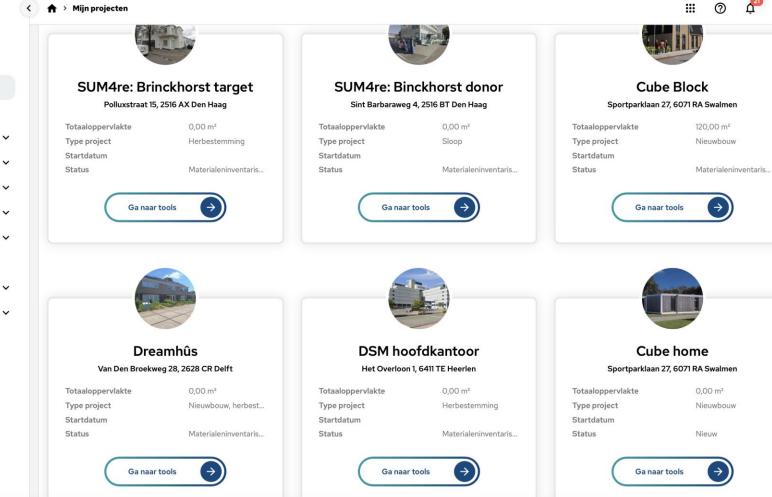
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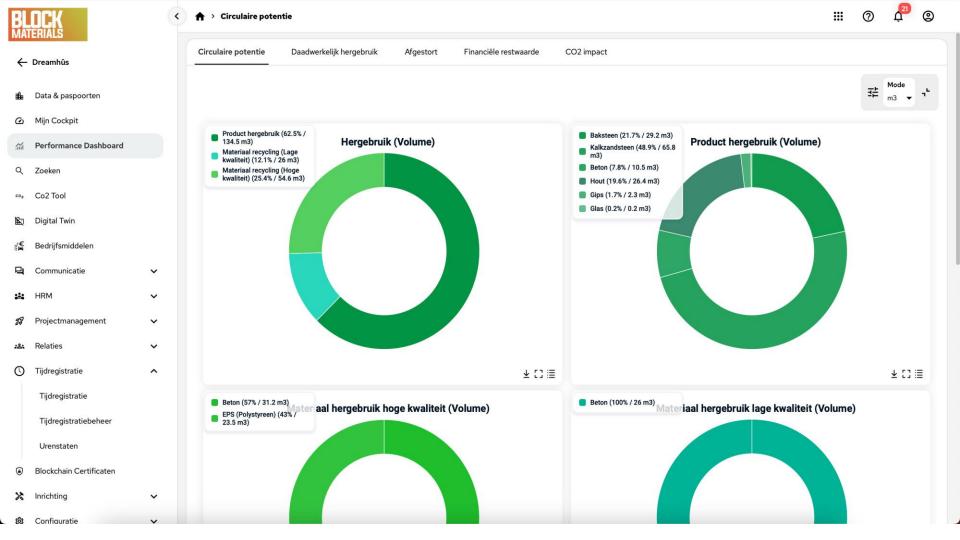
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Simon Duindam

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Mijn stories

Mijn stories board

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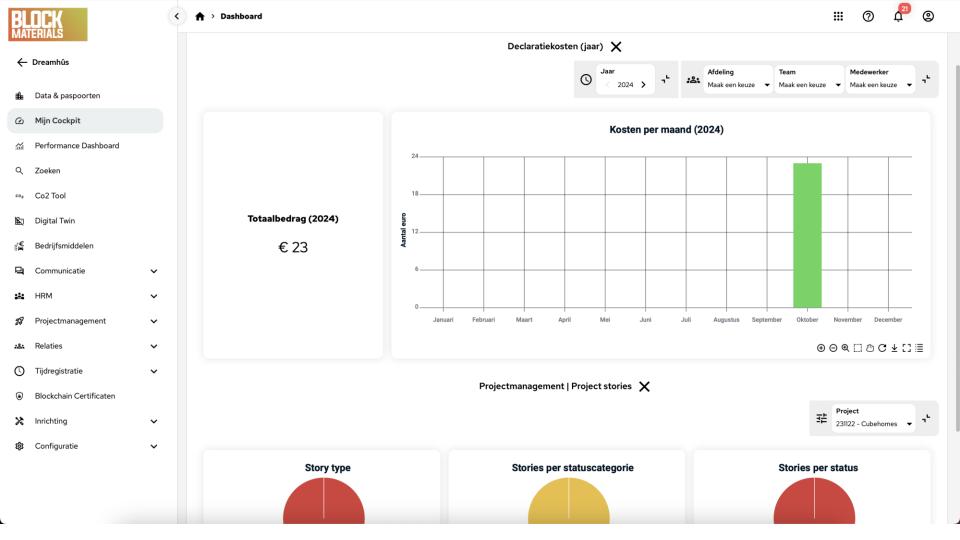
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Next steps



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- The next steps will be **improving the Cirdax-infrastructure with the help of workshops and demonstrations** (workpackage 3) to raise the awareness of architects and building companies. And to support them **solving the issues of data-asymmetry, projectmanagement, finding and reserving secondary materials** etc.
- In this educational workshop, Cirdax as a DBL for the possible supply of secundary material (coming from the Dream Hus) is integrated. Cirdax as a DBL also has new functionalities on building passports according to the outlines and requirements of the European Building Passport (separate workshop)
- Possible **market interactions** between supply and demand **will function as cases in the workshop(s)**, for example a case with or without government interventions concerning the amount of secundary materials to be used in a new building, or use Co2-pricing in tenders as an allocation nudge for reusing materials.
- There will be **no real possibilities for direct market transactions yet**, only if third parties (outside the Demo-Blog project) will finish their work on this and the Cirdax-infrastructure can be link with these possibilities. **This is expected in the 2nd half of 2025.** Results will be included in the demonstration for Cirdax as a DBL and how an enhanced workplace for architects with secundary materials can really work.



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Risks update & Challenges



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The main challenge in the tasks concerning an enhanced marketplace for architects with secondary materials is the **understanding of the economic methodology behind two-sides marketplaces**. Especially with regard to understanding **information asymmetry** between sellers of materials (with the use of material pasports) and potential buyers of those materials.

Understanding "**the Theory of Lemons**" (Akerlof 1970) gives us the requirements for the IT-infrastructure that is provided by Cirdax, the extra modules and the connection to real marketplaces. Which should focus on the world of the architect and building company on the one side, and the peculiarities of secundary materials in the other side.

Just constructing an IT-infrastructure without taking the economic methodology into account is a big risk for the tasks, especially concerning the support of the architects and building companies.



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