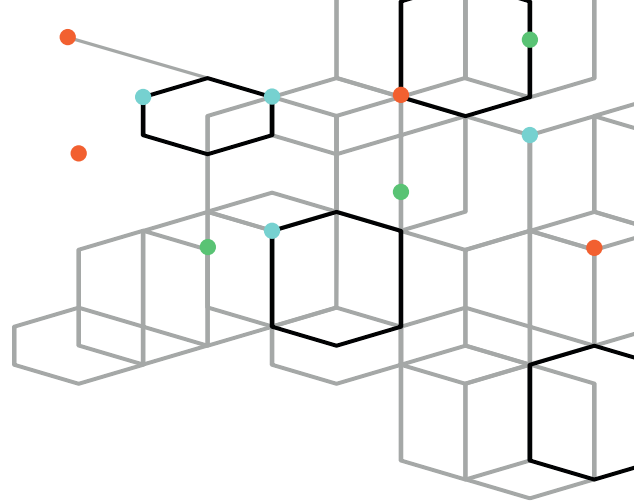


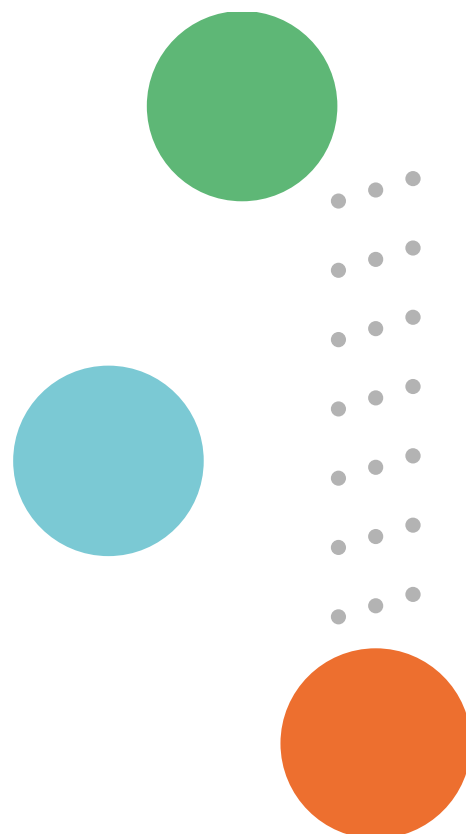
Demo Blog




D5.6 – THE PROJECT WEBSITE – V2.0

March 22, 2024

Carla Mauricio Planas



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PU=Public, CO=Confidential, only for members of the consortium (including the Commission Services),
CI=Classified, as referred to in Commission Decision 2001/844/EC.

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Contents

List of figures.....	3
Demo-BLog website	4
2.1 Introduction.....	4
2.2 Structure.....	4
2.3 The look.....	5

List of figures

Figure 1 – Homepage and footer.....	5
Figure 2 - About	6
Figure 3 - Partners.....	7
Figure 4 – News.....	8
Figure 5 - Resources and Get in touch	9

Demo-BLog website

2.1 Introduction

The Demo-BLog website has been created as a lively and dynamic platform to present and exchange information about the project. The website domain is www.demo-blog.eu. The website will be presented to the wider audience when the Dissemination and Communication Strategic Plan will be ready in M6. This will ensure a more dedicated and targeted launch of the website, fully aligned with the communication strategy.

The website is the public information centre of the project and its “cover letter” to any visitor. Therefore, its interactive and user-friendly design makes it suitable to a wide variety of users. It shows all relevant information about the project whilst inviting interested parties to take part in or get in touch with the consortium.

Demo-BLog website has been developed by the Publising Bureau, a BPIE provider, and it is mobile compatible.

As requested during the first review meeting of the project (20/02/2024), the website now includes an accessibility button (green icon on top left corner) that allows users to choose different levels of accessibility adapting to their needs. In addition, the mobile version of the website and the SEO have been fully fixed to make the most of the dissemination and communication activities.

2.2 Structure

The structure of the website is simple and easy to grasp. Five main sections structure the key information about the project:

- **About** → Three tabs to explain the Project, Partners and Decarbonisation.
- **Digital Building Logbooks Pilots** → Five tabs presenting the existing 5 Pilots, Data generation and management, User experience, Market deployment and incentives, and Circular economy.
- **News** → Presenting news, articles and events related to the project.
- **Resources** → Including a tab for Media centre, another one for Resource library to showcase latest publications and tools, and a third tab with Sister projects.
- **Get involved** → This page invites visitors to fill in a form to get in touch as well as follow the social media channels of the project.

On the top right corner of the page, there is a search bar to run specific searches. The icons for the social media channels can be found at the bottom of the page.

The website will be updated and fed with interactive content, such as videos, infographics, or podcasts on a regular basis.

2.3 The look

Below are a few screenshots of the Demo-BLog website:

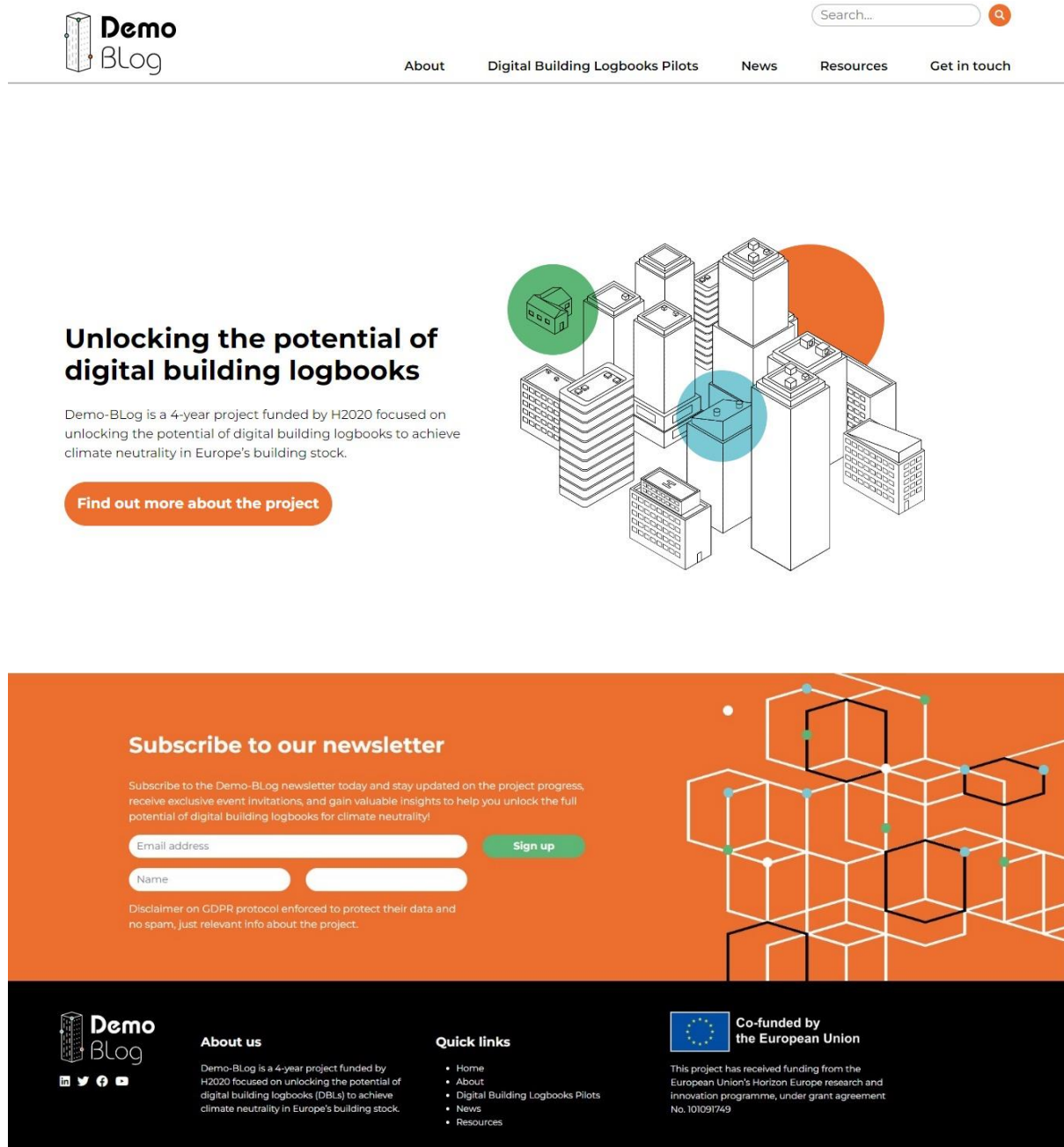


Figure 1 – Homepage and footer

About the project

The project

Demo-BLog is a four-year Horizon 2020 funded project aimed at developing Digital Buildings Logbooks (DBLs), a common digital data repository that captures, integrates and stores building data from across the construction market value chain.

Transparent and accessible data

Transparency and access to information are critical to upscale building renovation at the scale and pace needed to achieve a climate neutral building stock. The extremely limited availability of information, combined with a lack of a common repository of data directly leads to additional costs and inefficiencies in designing, constructing, operating and financing buildings. Demo-BLog will gather together all related data from building renovation passports, smart readiness indicators, Level(s) and EPCs (Energy Performance Certificates), and other sources, to drive net-zero carbon building design, construction, management and renovation.

Stakeholders in the building sector

Building logbooks are critical to engage and support multiple stakeholders in their decision-making towards improving the sustainability performance of a building. Logbooks are designed to bring a wide range of benefits to local governments, construction sector stakeholders, financial institutions, homeowners and tenants.

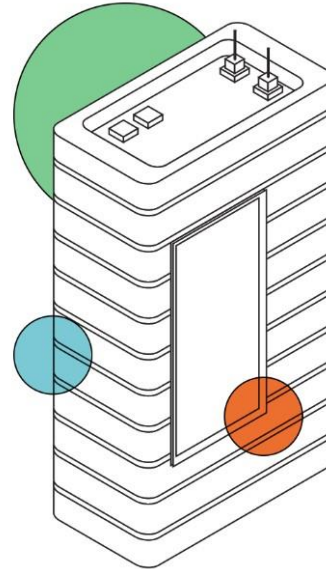


Figure 2 - About



[About](#)

[Digital Building Logbooks Pilots](#)

[News](#)

[Resources](#)

[Get in touch](#)



Partners

We are a consortium of 13 partners coming from Belgium, France, Germany, the Netherlands and the UK.

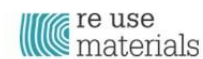
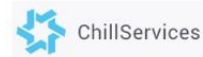
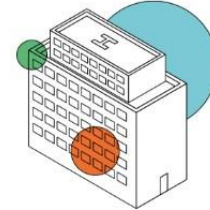


Figure 3 - Partners

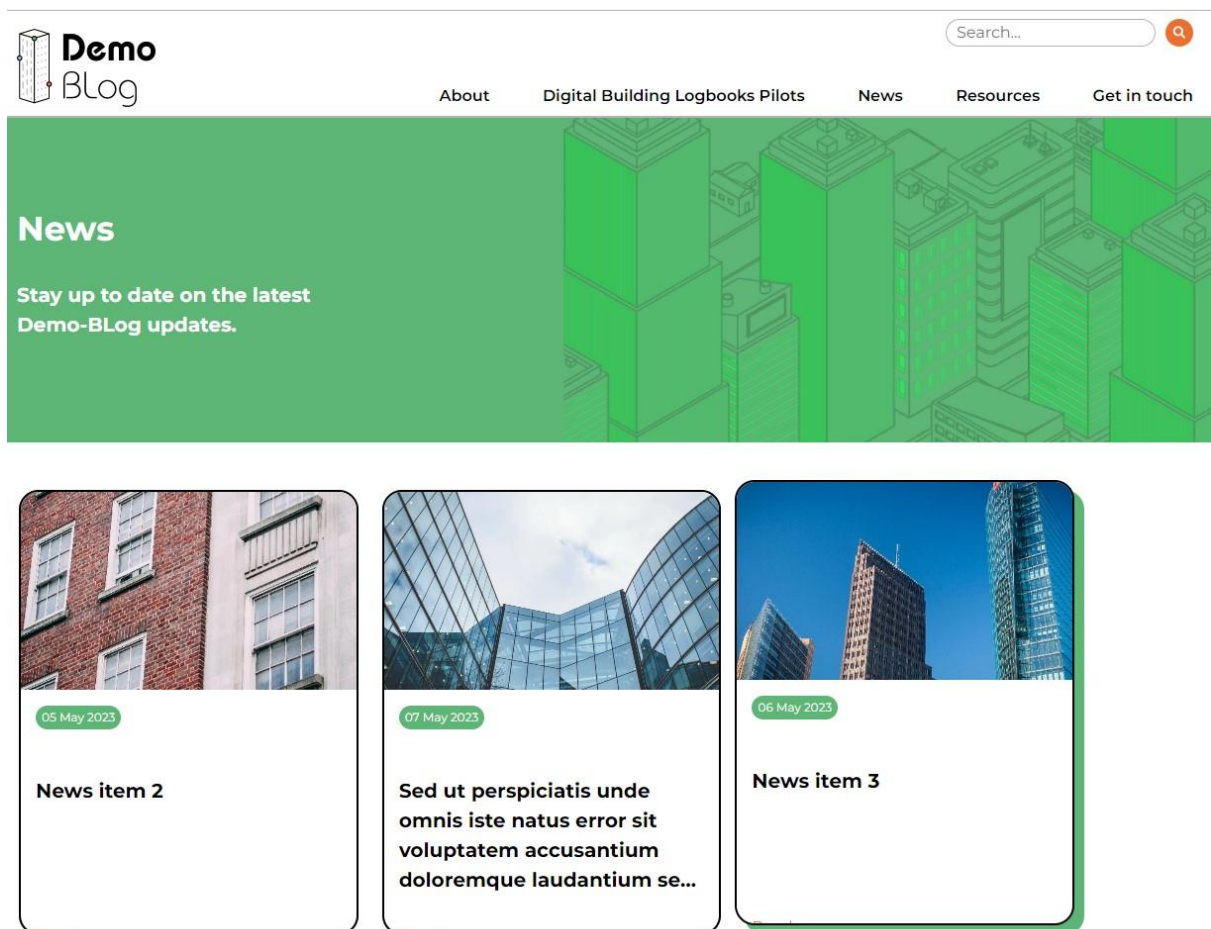




Figure 4 – News



[About](#)
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Resource library

Discover our latest publications, tools, applications and much more.

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Publications

Publication title: Lorem ipsum dolor sit amet, consetetur sadipscing Lorem ipsum dolor sit

09 May 2023

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Websites

Website: Lorem ipsum dolor sit amet, consetetur sadipscing Lorem ipsum dolor sit



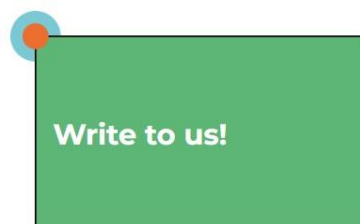
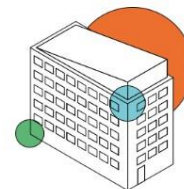
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Get in touch

Do you have a question about Demo-BLog? Would you like to get involved or simply stay up to date with the latest news on the project?

Get in touch with us by email, follow us on the social networks or subscribe to our newsletter!



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Figure 5 - Resources and Get in touch