Demo Blog

D5.6 – THE PROJECT WEBSITE – V2.0

March 22, 2024

Carla Mauricio Planas

This project has received funding from the European Union's Horizon Europe research and innovation programme, under grant agreement No. 101091749

Co-funded by the European Union

Grant Agreement No.	101091749
Start date of Project	1 January 2023
Duration of the Project	48 months
Deliverable Number	D5.6
Deliverable Leader	BPIE (Buildings Performance Institute of Europe)
Dissemination Level (PU, SEN, Cl)	PU

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or HaDEA. Neither the European Union nor the granting authority can be held responsible for them.

PU=Public, CO=Confidential, only for members of the consortium (including the Commission Services), CI=Classified, as referred to in Commission Decision 2001/844/EC.

Authors, Co-authors and contributors

Author	Organization	E-mail
Carla Mauricio Planas	BPIE (Buildings Performance Institute of Europe)	carla.mauricio@bpie.eu

Quality Control

Author	Name	Date
WP leader	Carla Mauricio-Planas	22/03/2024
Internal reviewer(s)	Caroline Milne	11/05/2023

History of Changes

Version	Change made	Date
V1.0	Carla Mauricio-Planas	11/05/2023
V2.0	Carla Mauricio-Planas	22/03/2024

Contents

List of figures 3
Demo-BLog website 4
2.1 Introduction 4
2.2 Structure 4
2.3 The look 5

List of figures

Figure 1 – Homepage and footer 5
Figure 2 - About 6
Figure 3 - Partners 7
Figure 4 – News 8
Figure 5 - Resources and Get in touch 9

Demo-BLog website

2.1 Introduction

The Demo-BLog website has been created as a lively and dynamic platform to present and exchange information about the project. The website domain is www.demo-blog.eu. The website will be presented to the wider audience when the Dissemination and Communication Strategic Plan will be ready in M6. This will ensure a more dedicated and targeted launch of the website, fully aligned with the communication strategy.

The website is the public information centre of the project and its "cover letter" to any visitor. Therefore, its interactive and user-friendly design makes it suitable to a wide variety of users. It shows all relevant information about the project whilst inviting interested parties to take part in or get in touch with the consortium.

Demo-BLog website has been developed by the Publising Bureau, a BPIE provider, and it is mobile compatible.

As requested during the first review meeting of the project (20/02/2024), the website now includes an accessibility button (green icon on top left corner) that allows users to choose different levels of accessibility adapting to their needs. In addition, the mobile version of the website and the SEO have been fully fixed to make the most of the dissemination and communication activities.

2.2 Structure

The structure of the website is simple and easy to grasp. Five main sections structure the key information about the project:

- **About** → Three tabs to explain the Project, Partners and Decarbonisation.
- **Digital Building Logbooks Pilots** → Five tabs presenting the existing 5 Pilots, Data generation and management, User experience, Market deployment and incentives, and Circular economy.
- **News**→ Presenting news, articles and events related to the project.
- **Resources** → Including a tab for Media centre, another one for Resource library to showcase latest publications and tools, and a third tab with Sister projects.
- **Get involved**→ This page invites visitors to fill in a form to get in touch as well as follow the social media channels of the project.

On the top right corner of the page, there is a search bar to run specific searches. The icons for the social media channels can be found at the bottom of the page.

The website will be updated and fed with interactive content, such as videos, infographics, or podcasts on a regular basis.

2.3 The look

Below are a few screenshots of the Demo-BLog website:

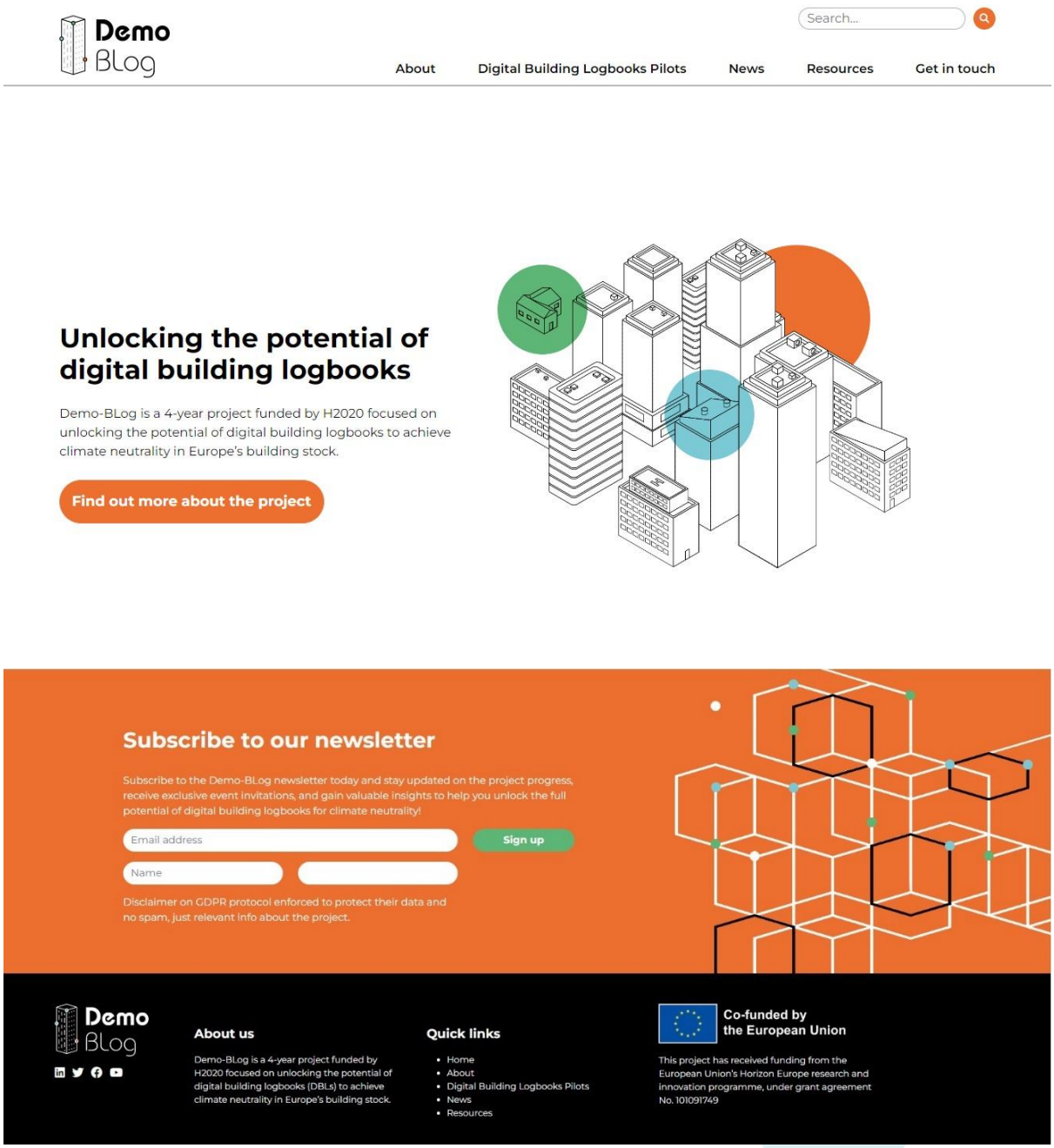

Figure 1 – Homepage and footer

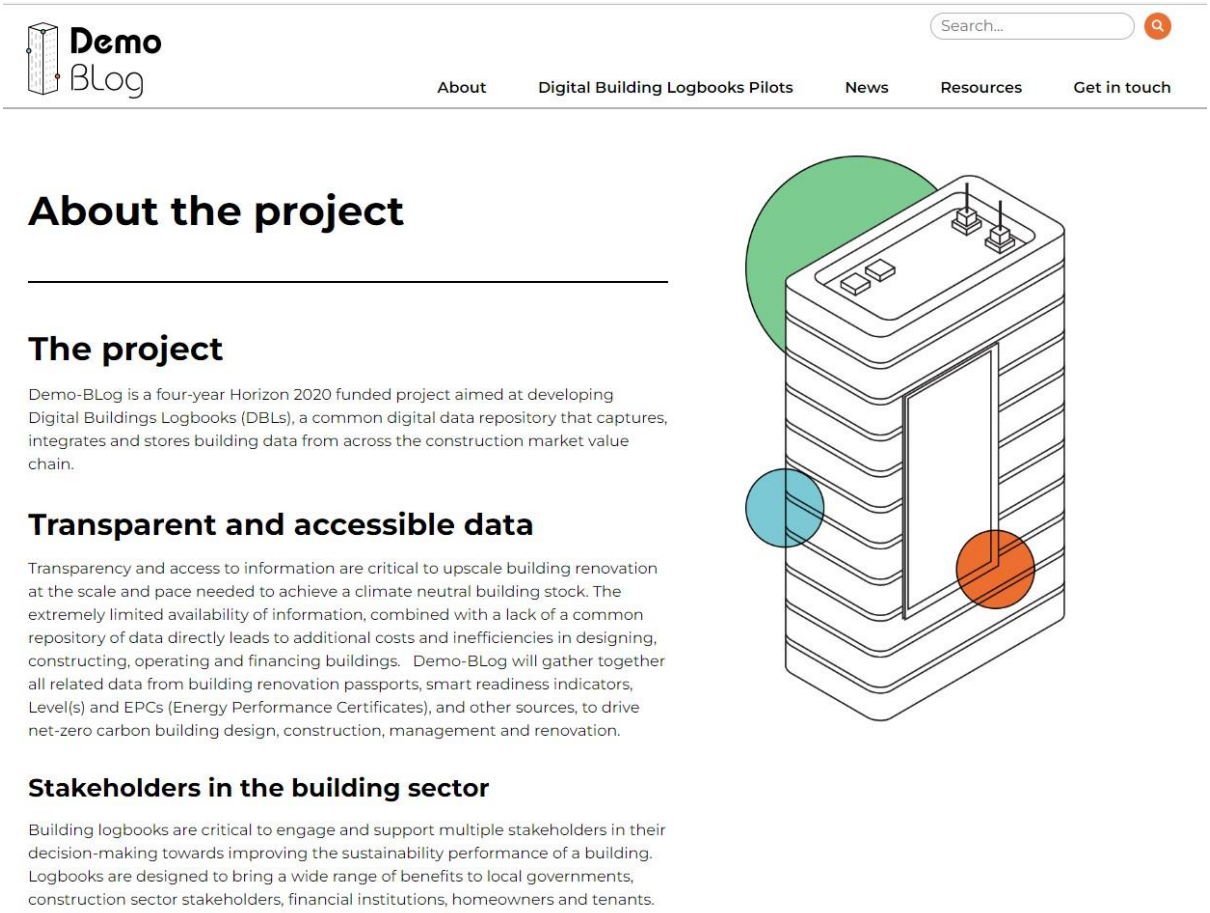

Figure 2 - About

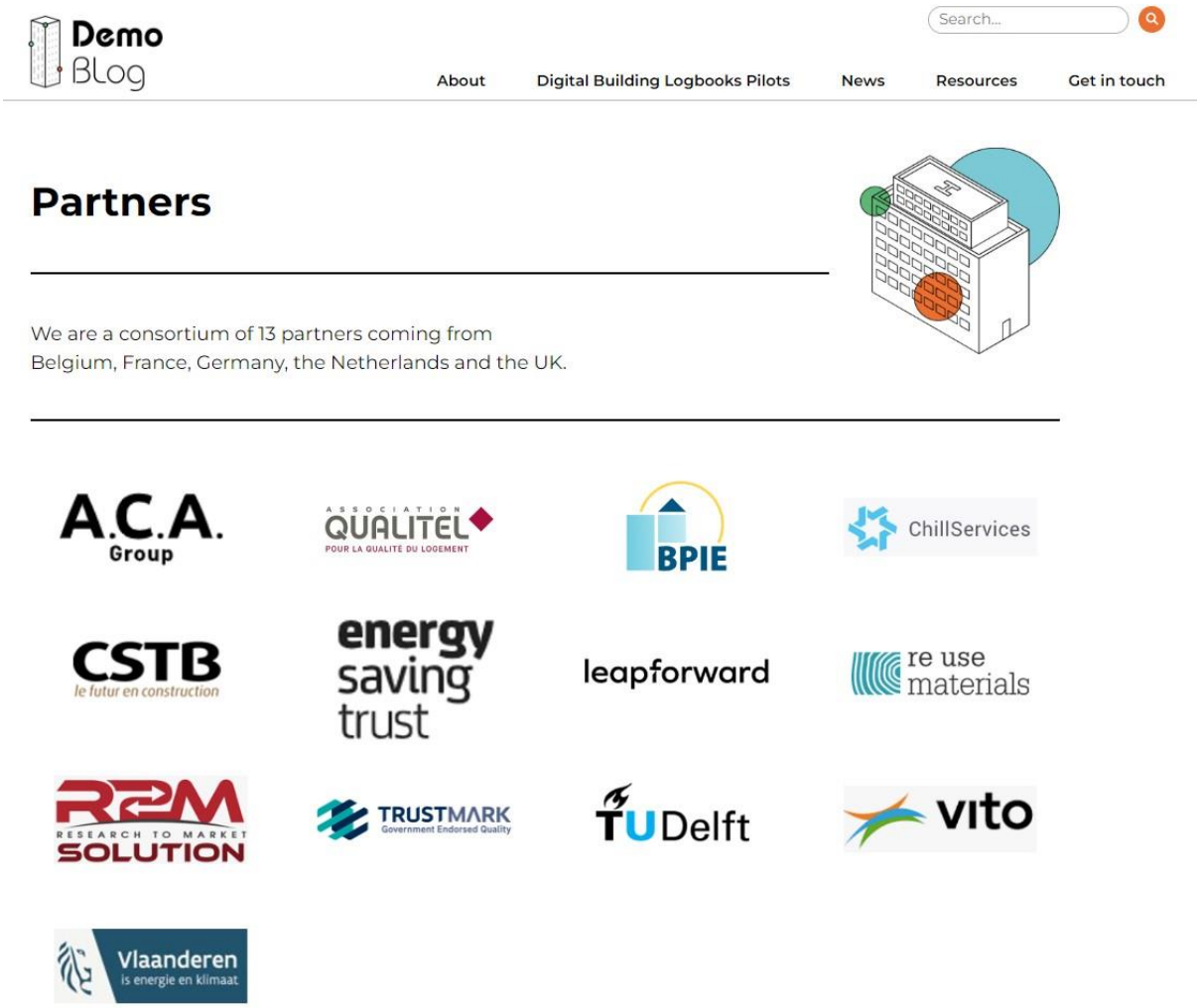

Figure 3 - Partners

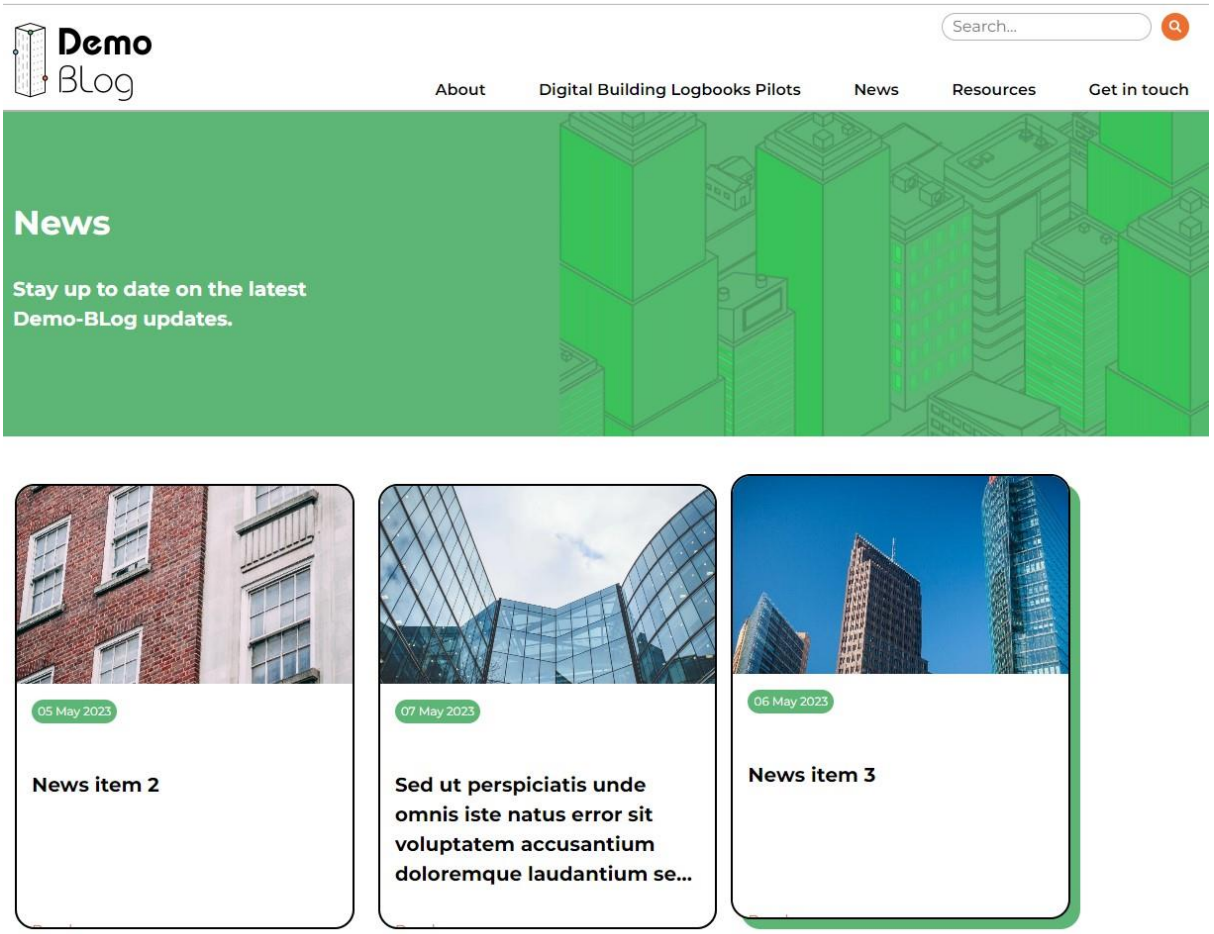

Figure 4 – News

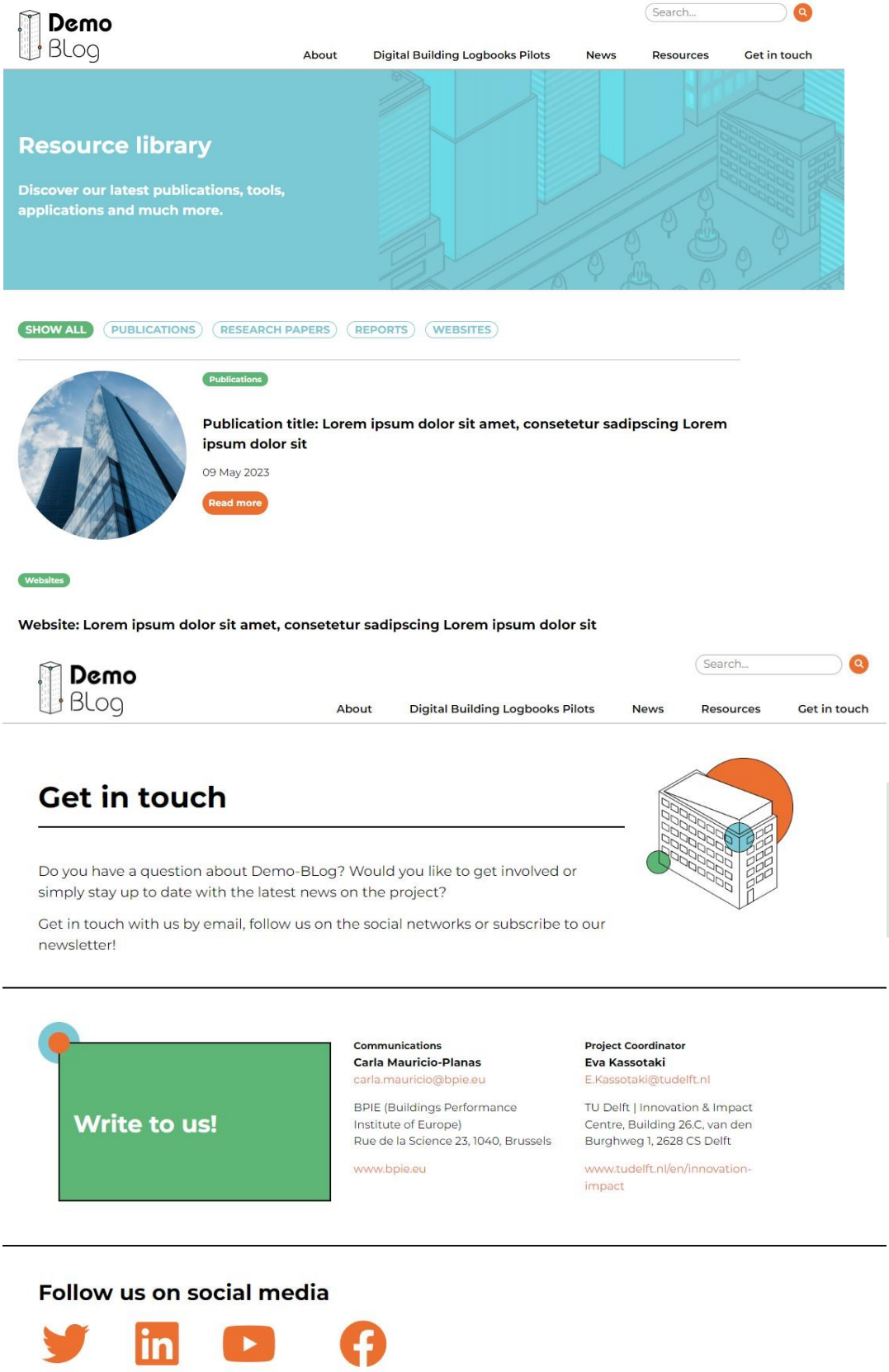

Figure 5 - Resources and Get in touch